



Enterprise Centric UC

Analyzing Options in UC Deployments

Agenda

É **Understanding Unified Communications**

É **Examining the Financial Impacts**

É **How Your Organization Drives the Decision**

É **Your Role in the Management of Communications**

É **Summary and Questions**

What UC is to Me



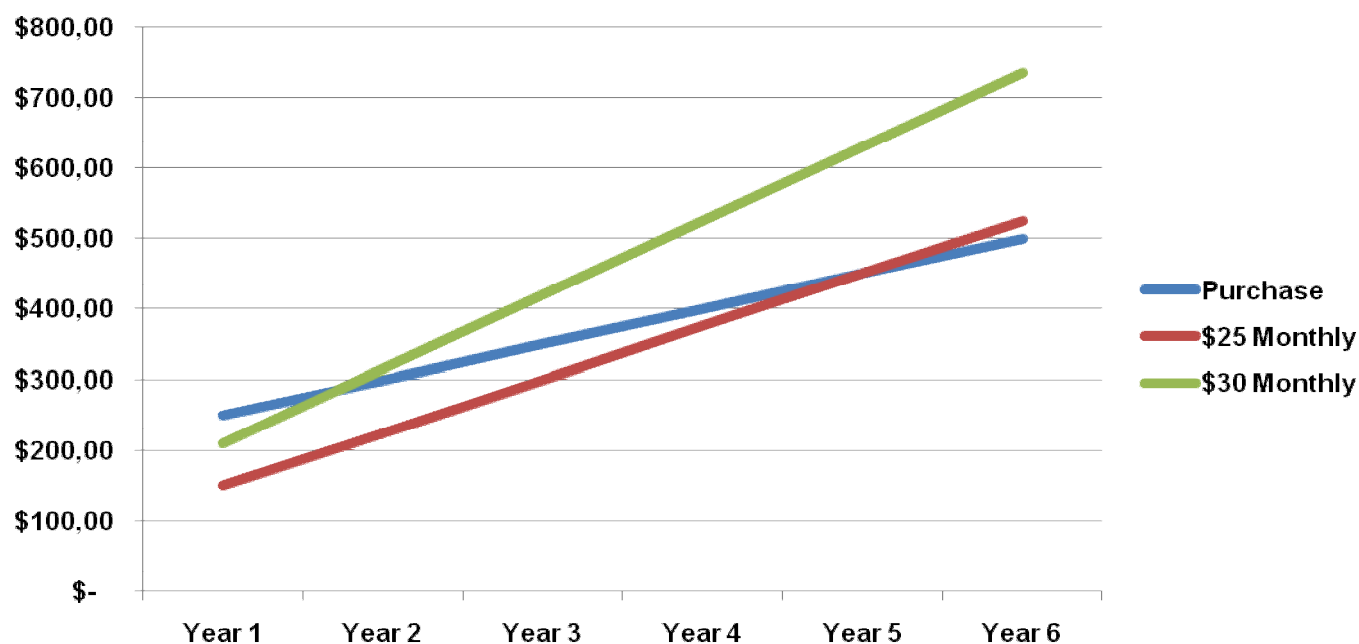
Costs of Communications



How Long Will You Leverage the Investment

Hosted Offering
\$25-\$35 Monthly

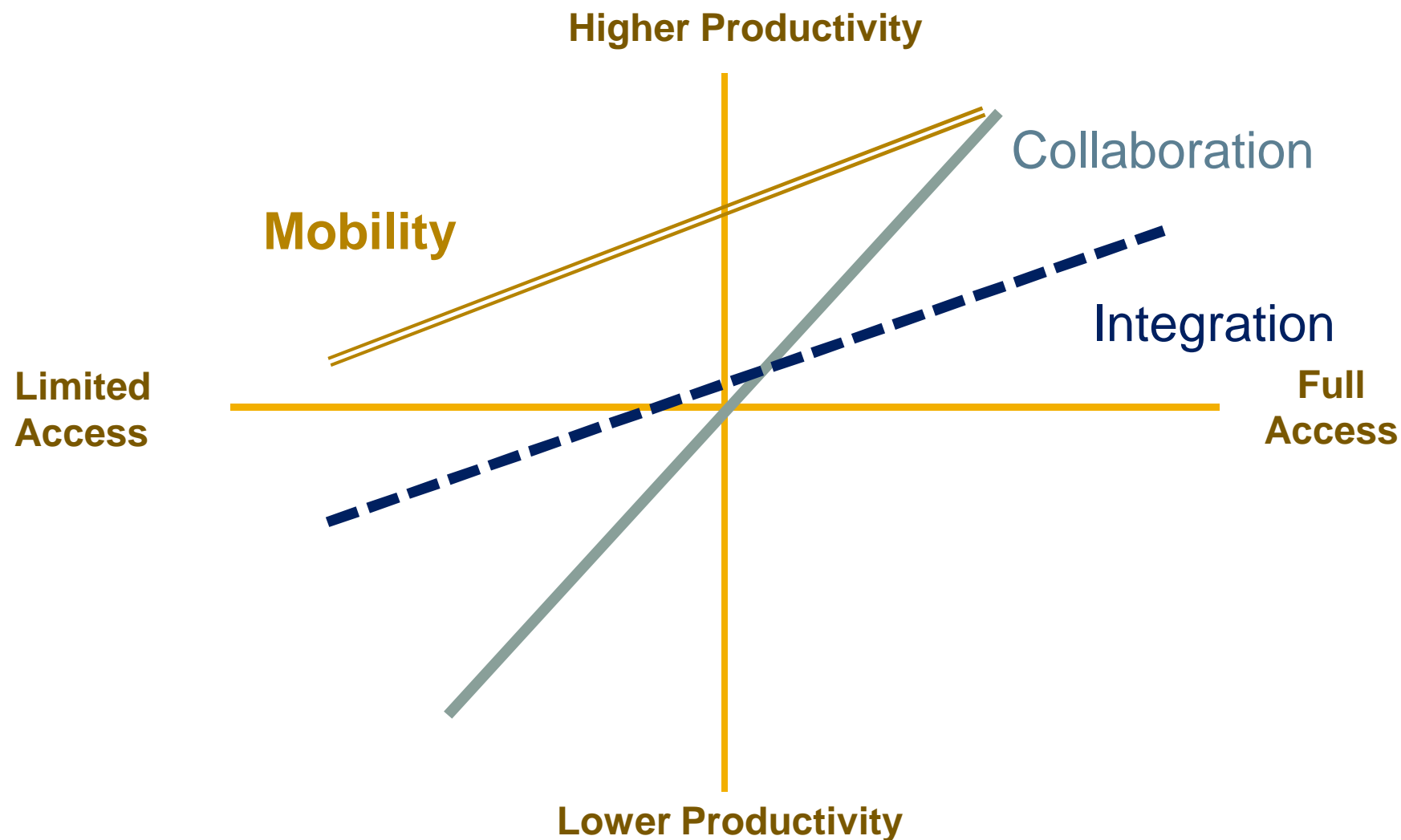
Purchased Offering
\$200,000 Purchase
\$50,000 Annual



Who Needs to Communicate?



Who Needs to Communicate?



Organizational Flexibility



Your Staffing Profile

**Year Round
Staff**

Or

Seasonal Peaks



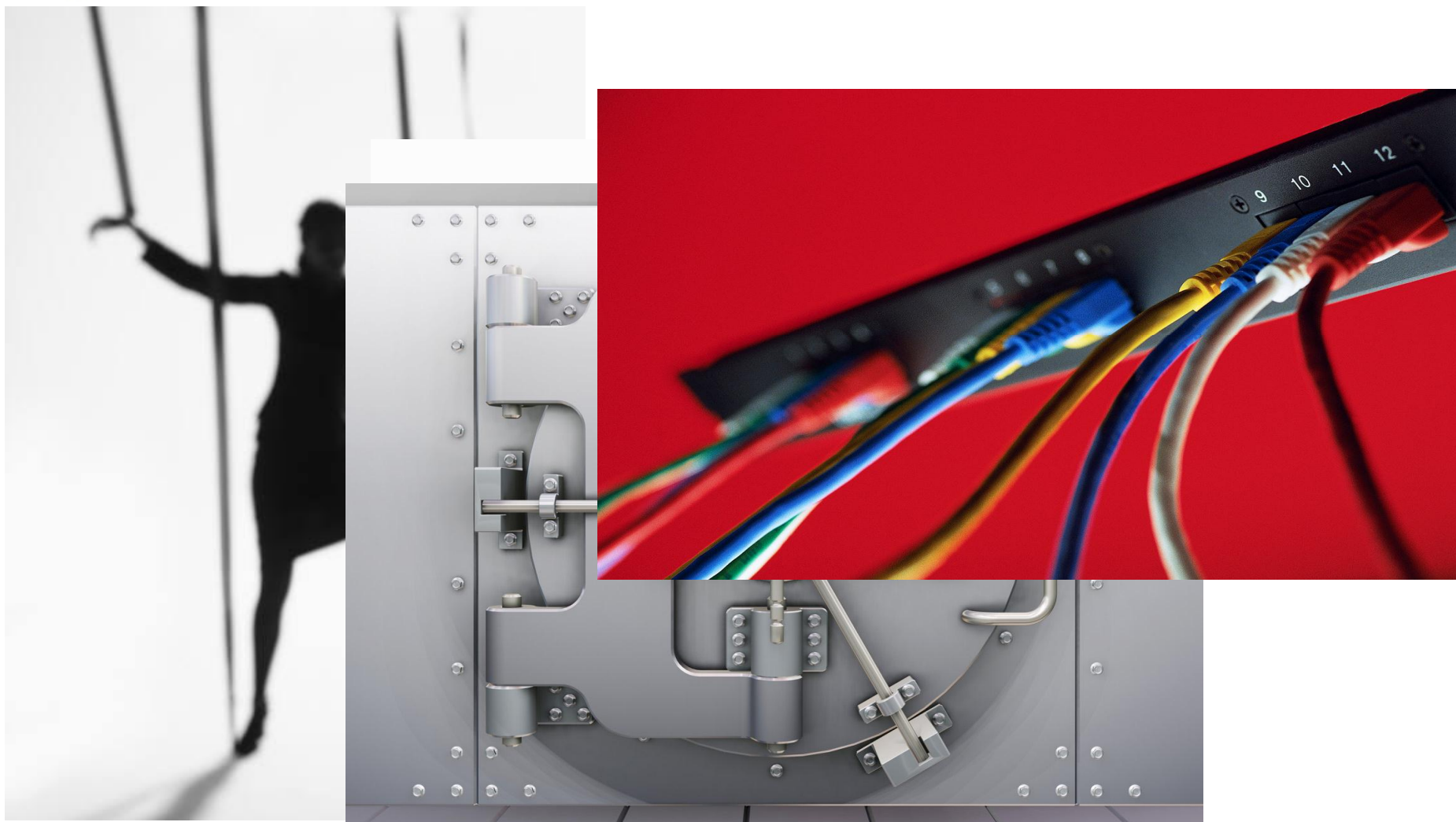
Dr. Communications

É Services Based Offerings

- Hands-Off Management
- Service Provider Expertise
- No In-House Experts Needed



Control and Leverage



Your Primary Objectives

Longevity

Control

Flexibility



Brilliantly simple™